



Digital Transformation:  
The Harmonic Convergence of People, Culture,  
Process, and Technology in the New Normal  
Kaunas, Lithuania, and online, 19-21 May 2022

Conference website: <http://makelearn.issbs.si/>.

**CONFERENCE PROGRAMME:**

*(Click on individual event links in the programme to access the event e-room and participate.  
All events are planned and will take place in [Eastern European Time](#))*

**Tuesday, 17 May 2022**

**16.00 - 18.30**

**PRE-CONFERENCE SESSION AND PAPER PRESENTATIONS (JOIN):**

*Session Chair: Valerij Dermol, International School for Social and Business Studies*

**Challenges and Strategies For Overcoming Them Applied By University Teachers In Distance Teaching During The Covid-19 Pandemic**

*Živilė Stankevičiūtė, Kaunas University of Technology, Lithuania; Eglė Staniškienė, Kaunas University of Technology, Lithuania; Joana Ramanauskaitė, Kaunas University of Technology, Lithuania; Asta Daunorienė, Kaunas University of Technology, Lithuania; Valerij Dermol, International School for Social and Business Studies, Slovenia; Nada Trunk, International School for Social and Business Studies, Slovenia*

**A Selection of Best Practices To Enhance Teaching Staff Digital Skills**

*Matilde Brotons, University of Alicante, Spain; Susana Amalia de Juana Espinosa, University of Alicante, Spain; Vincente Sabater Sempere, University of Alicante, Spain; Živilė Stankevičiūtė, Kaunas University of Technology, Lithuania*

**Competency Matrix For Digital Media For Higher Education Staff**

*Susana Amalia de Juana Espinosa, University of Alicante, Spain; Aleš Trunk, International School for Social and Business Studies, Slovenia; David Dawson, University of Gloucestershire, Business School, United Kingdom*

**Determining Factors of International E-Tutoring**

*Mattis Altmann, Technische Universität Dresden, Germany; Lisa-Marie Langesee, Technische Universität Dresden, Germany; Victor Berger, Technische Universität Dresden, Germany; Maximilian-Alexander Höflich, Technische Universität Dresden, Germany; Amira Materna, Technische Universität Dresden, Germany*

**Oer-Codex: Open Educational Resources For Collaborative Online & Distance Education and Exchange**

*Eric Schoop, TU Dresden, Chair of Business Information Systems – Information Management, Germany; Florian Lenk, TU Dresden, Chair of Business Information Systems – Information Management, Germany; Nelli Ukhova, TU Dresden, Chair of Business Information Systems – Information Management, Germany*

**Digital Storytelling In Education**

*Nada Trunk Širca, University of Primorska, Faculty of Management, Slovenia; Valerij Dermol, International School for Social and Business Studies, Slovenia; Sabrina Brillante, Pegaso Online University, Italy*

**Introduction of Digitally Supported Work-Based Learning In SMEs**

*Valerij Dermol, International School for Social and Business Studies, Slovenia; Aleš Trunk, International School for Social and Business Studies, Slovenia; Alexander Krauss, ISOB, Germany*

## Thursday, 19 May 2022

14.00 - 14.15	<p><b><u>Conference opening and welcome addresses from the co-organizers (JOIN):</u></b></p> <ul style="list-style-type: none"><li>- Dr. Jonas Čeponis, Vice-Rector for Studies, Kaunas University of Technology, Lithuania</li><li>- Dr. Edita Gimžauskienė, School of Economics and Business, Kaunas University of Technology, Lithuania</li><li>- Dr. Valerij Dermol, International School for Social and Business Studies, Slovenia</li><li>- Dr. Kongkiti Phusavat, Kasetsart University, Thailand,</li><li>- Dr. Zbigniew Pastuszek, Maria Curie-Skłodowska University, Poland</li><li>- Dr. Luigia Melillo, Pegaso International, Malta</li></ul>
14.15 - 15.00	<p><b><u>Keynote speech 1 and discussion (JOIN):</u></b></p> <p><b><u>"Rethinking Education Systems in the Context of the Fourth Industrial Revolution"</u></b></p> <p>Dr. Panagiotis (Takis) Damaskopoulos, School of Economics and Business, Kaunas University of Technology, Lithuania</p>
15.00 - 15.45	<p><b><u>Keynote speech 2 and discussion (JOIN):</u></b></p> <p><b><u>"Being Leaders of Learning: The Qualities and Skills of Leadership in Higher Education"</u></b></p> <p>Dr. David Dawson, University of Gloucestershire Business School, United Kingdom</p>
16.30 - 17.30	<p><b><u>Academic Leadership Forum (JOIN)</u></b></p> <p><b><u>"Academic leadership for the sustainable future: academic impact for society, evidence-based decision-making and leading for transformation"</u></b></p> <p><i>Chair: Prof. dr. Rytis Krušinskas, School of Economics and Business, Kaunas University of Technology (KTU), Lithuania</i></p> <p>Panelists:</p> <ul style="list-style-type: none"><li>• Dr. Jonas Čeponis, Vice-Rector for Studies, Kaunas University of Technology, Lithuania</li><li>• Mrs. Aurelija Valeikienė, Deputy Director of Centre for Quality Assessment in Higher Education, Lithuania</li><li>• Dr. Zbigniew Pastuszek, Vice-Rector for Development and Business Cooperation, Maria Curie-Skłodowska University, Poland</li><li>• Dr. Asta Savanevičienė, Principal investigator of Sustainable management research group, School of Economics and Business, Kaunas University of Technology, Lithuania</li><li>• Dr. Eric Schoop, Dresden University of Technology, Dresden Faculty of Business and Economics, Chair of Business Information Systems, Germany</li><li>• Dr. Tamar Dolidze, Batumi State Maritime Academy, Georgia</li><li>• Dr. Ioseb Gabelaia, RISEBA University of Applied Sciences, Latvia</li></ul>
17.30 - 17.45	<p><b><u>Invitation to MakeLearn &amp; TIIM 2023 (JOIN)</u></b> · 18-20 May 2023, Malta</p>
17.45 - 18.45	<p><b><u>Project opportunities, dissemination and international networking (JOIN)</u></b></p> <p><i>Chair: Mrs. Vilma Karoblienė, Head of Research and Innovation Projects Centre, Kaunas University of Technology, Lithuania</i></p> <p><i>Co-Chair: Dr. Živilė Stankevičiūtė, Kaunas University of Technology, Lithuania</i></p> <p><i>Co-Chair: Dr. Nada Trunk Širca, International School for Social and Business Studies, Slovenia</i></p>

## Friday, 20 May 2022

8.30 - 10.00	<p><b><u><a href="#">Workshop on Academic Writing and Publishing (JOIN)</a></u></b></p> <p><i>Dr. Zbigniew Pastuszak, Maria Curie-Skłodowska University, Poland</i> <i>Dr. Valerij Dermol, International School for Social and Business Studies, Slovenia</i></p>
10.00 - 10.45	<p><b><u><a href="#">Keynote speech 3 and discussion (JOIN):</a></u></b></p> <p><b><u><a href="#">"Smart Cities as Socio-Technical Systems: Reflections on Sustainable Careers"</a></u></b></p> <p>Dr. Petru L. Curşeu, Open University of the Netherlands, The Netherlands</p>
10.45 - 11.45	<p><b><u><a href="#">Editors' panel with editors of Scopus and WoS indexed journals (JOIN)</a></u></b></p> <p><i>Chair: Dr. Zbigniew Pastuszak, Maria Curie Skłodowska University, Poland</i> (Editor-in-Chief, International Journal of Value Chain Management; and International Journal of Management and Enterprise Development)</p> <p><i>Co-chair: Dr. Kongkiti Phusavat, Kasetsart University, Thailand</i> (Editor-in-Chief, International Journal of Innovation and Learning)</p> <p>Panelists:</p> <ul style="list-style-type: none"><li>• Dr. Nada Trunk Širca, ISSBS, Slovenia (Editor-in-Chief, Human Systems Management)</li><li>• Dr. Aistė Dovalienė, Kaunas University of Technology, Lithuania (Executive Editor, Engineering economics)</li><li>• Dr. Valerij Dermol, ISSBS, Slovenia (Editor-in-Chief, International Journal of Management, Knowledge and Learning)</li><li>• Dr. Jana Hojnik, University of Primorska, Slovenia (Editor-in-Chief, Managing Global Transitions)</li></ul>
12.15 - 13.15	<p><b><u><a href="#">Research-Education-Business Forum (JOIN)</a></u></b></p> <p><b><u><a href="#">"Competencies for Managing the Digital Transformation: Science – Education – Business Interface"</a></u></b></p> <p><i>Chair: Dr. Eglė Staniškienė, School of Economics and Business, Kaunas University of Technology, Lithuania</i></p> <p>Panelists:</p> <ul style="list-style-type: none"><li>• Assoc. prof. dr. Asta Daunorienė, Head of EDU_Lab Center for Excellence in Teaching and Learning, Kaunas University of Technology, Lithuania</li><li>• Gytis Cibulskis, Head of E-Learning Technology Centre at Kaunas University of Technology, Lithuania</li><li>• Prof. dr. Susana Amalia de Juana Espinosa, University of Alicante, Spain</li><li>• Dr. Mikus Dubickis, Head of Quality, RISEBA University of Applied Sciences, Latvia</li></ul>
13.15 - 13.30	<p><b><u><a href="#">Final remarks and conference closing (JOIN)</a></u></b></p>